

ARE YOU ON THE PATIENT ENGAGEMENT MAP?



PE Global
Landscape



PATIENT FOCUSED
MEDICINES DEVELOPMENT

Patient Engagement Global Landscape Mapping and Networking Tool

A dynamic user-populated platform that categorizes and 'maps' existing initiatives, people, organizations and frameworks to provide a global overview of the patient engagement landscape and a 'Who's Who' of patient engagement.



Make your patient engagement initiatives matter on the global stage!

1. Go to **PENetwork.org**,
2. register and
3. add your initiatives to the map.



Why should I be part of the Mapping and Networking Tool?

Reasons 1, 2, 3 and 4





Reason NO. 1

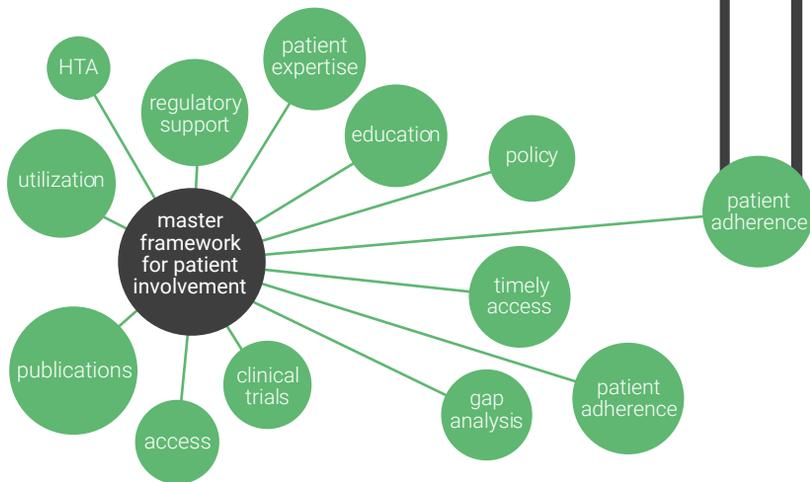
Get on the patient engagement map to showcase your initiatives and make sure you have a presence and voice in the patient engagement landscape.

Key players already featured include:



Reason NO. 2

This is the first ever patient engagement initiatives search tool. You can search for inspiration, find your organization's initiatives or even identify and connect with relevant stakeholders to grow your networks and collaborations.



Reason NO.3

Initiative contributors get a personalised downloadable report about PE globally and organization specific - categorized by your priorities such as geography, medical scope and medicine lifecycle phase - and access to premium features.

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Home About Features Search **Reports** YOUR ORGANIZATION ADMIN

Geographical Medical scope Timeline Patient matrix Medicine Lifecycle

Geographical overview

Type of report: Global

Landscape radar maps have been developed to depict the global patient engagement landscape through different perspectives. This section provides a snapshot of the landscape based on geographical location. The analysis includes breakdowns at local and regional level, as well as an overview taking into consideration the primary focus.

Initiatives Repartition by Focus and Geo

Global (world-wide coverage)

Access	5	5	5	10	9	1	18
Advocacy	6	6	7	7	8	9	8
Community Building	6	11	6	8	8	5	14

Regional (per country-specific)

National (country-specific)

55 national initiatives

There are 55 national initiatives. These initiatives that need to be defined. Currently however, criteria and definitions around partnering with patients have varied. The Patient Benchmarking Map has been developed as a model to provide a standard classification of PE initiatives, serve as a foundation to a global meta-framework, and provide the community with criteria to incorporate into their work. Four categories have been created: Inform, Educate, Consult and Co-Design, where each category can be considered as a separate category of "Engagement", which represents those patients targeted or how to allow medical health professionals to employ their roles and influence disease initiatives. This may also include co-creating problem solving skills, and/or the provision of a tag picture overview to provide patients with context (Figure 4).

Patient Engagement Initiative Spider Chart

PFMD - (red) Critical Disease Assessment (CDA) - (green)

access advocacy education introduction policy research

Our approach begins with understanding individual initiatives and then placing those in the context of the wider PE landscape. Many initiatives are diverse and have more than one focus area that needs to be captured. In response to this need, we have developed the Patient Engagement Spider Chart to delineate the primary focus of each initiative, but also to capture secondary focus, tertiary focus etc. to provide a more detailed and informative dataset. The Patient Engagement Spider Chart provides a snapshot of each initiative. These are then brought together based on their primary focus activity to build a bigger picture, as depicted in the Patient Engagement Landscape Radar.

Seven categories have been created to classify the primary focus of the initiatives, recognizing that there may be more than one focus per initiative. These categories include:



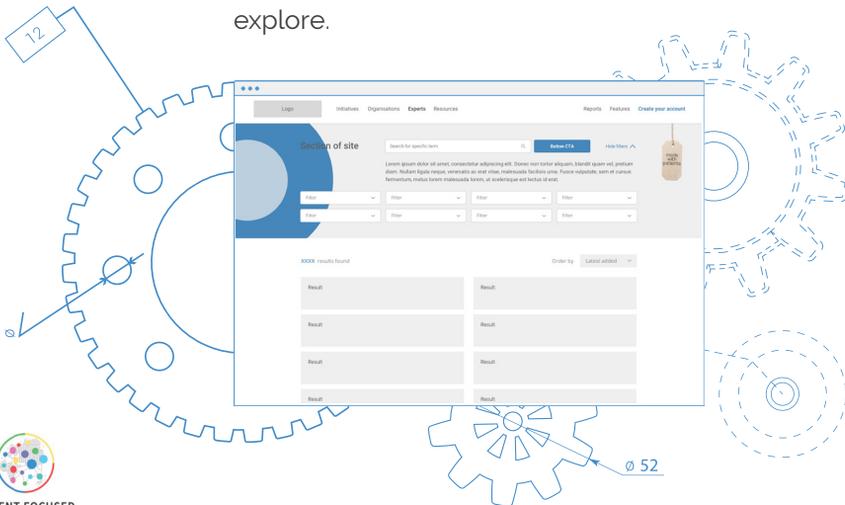
Reason NO. 4

Constant review and refinement of the tool based on user feedback to bring you updates and new features.

made
with
patients

Coming soon:

- An experts search engine so you can find and connect to experts from other organizations or even your own
- A community-reviewed resource library providing an additional repository of focused and relevant information to explore.



The Mapping and Networking Tool has been developed by PFMD as an integral part of a larger effort to build a connected and global patient engagement ecosystem.

The PE Global Landscape Mapping & Networking Tool is designed and proposed as part of the PE ecosystem development goal from the Patient Focused Medicines Development (PFMD) initiative.

PFMD.org is an independent global coalition that aims to improve global health by co-designing the future of healthcare for patients WITH patients. Our mission is to bring together initiatives and good practices that integrate the voice of the patient throughout the lifecycle of medicines.

We aim to drive the co-creation and implementation of an effective, globally standardized meta-framework for patient engagement to embed patients' needs and priorities at the heart of medicines development.

Find out more at [PFMD.org](https://www.pfmd.org).



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