



PATIENT FOCUSED
MEDICINES DEVELOPMENT

Meet the Framework Building Core Team

An external advisory team of patient engagement supporters working side by side with the PFMD team.

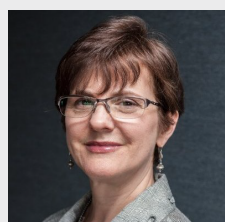
made
with
patients



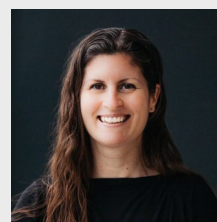
Soren E. Skovlund, Chief Patient Officer, DrugStars & Founder
SorenSkovlund.com



Oleksandr Gorbenko, Global Patient Affairs Medical Lead, ViiV Healthcare



Elizabeth Lincoln, Global Director of Engagement, DIA



Dawn Richards, Associate Director of Patient and Public Engagement, Clinical Trials Ontario, and Patient Advocate



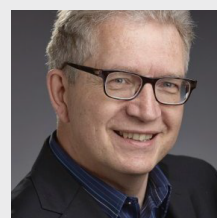
Karlin Schroeder, Director, Community Engagement, Parkinson's Foundation



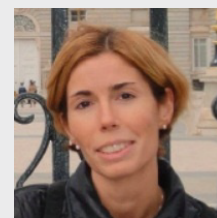
Laure Delbecque, Associate Director, Clinical Outcomes Assessment & Patient Reported Outcomes, Pharmerit International



Carol Meyer, R&D Patient Engagement Lead, Takeda Pharmaceuticals R&D



Jean-Christophe Reglier, Medical Director, Amgen



Begonya Nafria, Patient Advocacy Manager in Research, Institut de Recerca Sant Joan de Déu and Fundació Sant Joan de Déu

Group experience



39 years
in international patient centred medicine



16 years
in academic research institutes



35 years
in medicine



58 years
in pharma industry



19 years
in NGOs & consultancy companies



22 years
in HR



18 years
in health advocacy

73 years

Combined experience in Patient Engagement

Medicines development stages experience

Overarching in multiple phases



Phase 3-4 and mostly access and optimisation of real world use of medicines



Late phases of clinical development: pre-registration (III), medical affairs (post-registration)



Preclinical stage



Clinical trials development



Team Geography

USA, Gurnee, IL

CANADA, Toronto

USA, Jackson Heights, NY

USA, Philadelphia, PA

UK, London

FRANCE, Paris

SPAIN, Barcelona

DENMARK

BELGIUM, Brussels



Why is Patient Engagement important to you



Patients have experience living with their condition and have insights to offer that are often not considered by medical experts whose voices have been used for too long as a proxy for patients.



Dawn Richards



Patient engagement has defined my entire adult professional career across academia, public health NGOs, healthcare Industry and the entrepreneurial health tech sector. I am passionate about contributing to putting people first in health care. Patient engagement unifies stakeholders around a common goal and enables impactful health innovation.



Soren E. Skovlund



Unfortunately, patient engagement has not been considering for a long time as a basic healthcare approach and way of working within the industry. We had HCP-centric, but not patient-centric healthcare. It's time for significant changes: all together we can move this forward ensuring the maximum value for people with several medical conditions and their caregivers. Co-creation, co-development, co-operation are the key words there.



Dr. Oleksandr Gorbenko



To increase the awareness about the patient engagement in paediatric drug development.



Begonya Nafria Escalera



What matters most to patients can only be expressed by patients and those who care for them! Building a framework is important to guide R&D in changing the way we work by partnering with patients.



Carol Meyer



I believe that people with a specific condition should have a place at the table in any conversations about their health. Combining expertise from multiple perspectives can be the best way to solve a problem: in this case the expertise of scientists with the expertise of people living with a disease to move research forward more quickly. I want to part of building this framework because I believe we need standardized, user-friendly, shared tools to move forward the field of patient engagement.



Karlin Schroeder



Having been a patient with a serious illness, I experienced firsthand the production line feel of diagnosis and treatment and the life-altering adverse effects of medicines. Until patients are at the center of decision-making related to what treatments are developed and how they impact quality of life, we will not truly be able to meet the needs of treatment and cure.



Elizabeth Lincoln



As physician by training I'm convinced patient engagement can definitely improve patients' life and health conditions on top of the benefit from current medical best practices."



Jean Christophe Reglier



"Patient Engagement is extremely important to make sure we develop, approve and put on the market treatments that meet patients' expectations and that patients' experience, preference and perspective are taking into account in each decision that concerns their disease management."



Laure Delbecque