



## Patient Focused Medicines Development in a nutshell

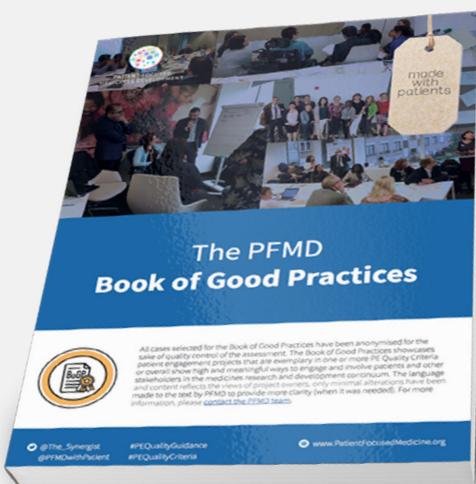
Together for patient engagement

Only by working together can we drive progress toward better patient engagement. Below you will find a quick guide to tools and practices designed to make systematic patient engagement happen within and beyond the R&D of medicines.

### The Patient Engagement Quality Guidance

The [PE Quality Guidance](#) is your tool for developing and assessing patient engagement practices. It was successfully launched in May 2018, receiving strong interest from the patient engagement community. Now it's ready to be tested and fine-tuned through pilots with PFMD members and network.

[View the Patient Engagement Quality Guidance](#)  
[Contact the team with questions or suggestions](#)

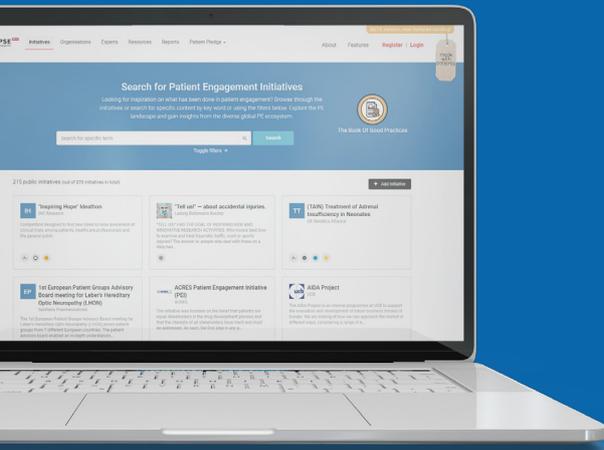


### The Book of Good Practices

The first edition of the [Book of Good Practices](#) was launched in June, as a response to (a) the lack of common agreement about what is a best practice in patient engagement, and (b) high demand for examples demonstrating the quality and impact of patient engagement work.

The book serves as the perfect complement to [Patient Engagement Quality Guidance](#).

[View the Book of Good Practices](#)  
[Contact us](#) if you want to be part of the next edition.



## Growing SYNaPSE into the most complete and comprehensive PE mapping and networking tool

The [PFMD SYNaPSE](#) continues to synergise patient engagement with 1,042 users and 271 initiatives. Be a part of the larger patient engagement community to connect with a network of experts, organisations, initiatives and resources - all in one place.

Stay up-to-date and [join now!](#)

## Pledge to Patients

The Pledge to Patients initiative is a cultural movement toward better patient engagement. The effort continues with 731 commitments to better communicate, listen or co-create with patients.

Six organisation pledges have already been signed, along with two joint campaigns with Parkinson's UK and FasterCures.

[Make a pledge!](#)

Contact us if you would like to run your own campaign.



## The PFMD story, the patient engagement story, your story

PFMD has a strong [editorial presence](#), exploring different angles of the patient engagement journey in over 90 blogs, covering topics from the latest updates in the ecosystem and showcasing our members' impact, to relevant conference and publication updates.

Want to share your story?

[Contact us](#) for an interview or blog contribution.